# Maryland Benefits from Airports in 2023

- Maryland's economic well-being is closely linked to its vibrant airport system and robust aviation industry. The State's aviation infrastructure enables the broader community to benefit from an increasingly global marketplace.
- Aviation in Maryland both sustains and drives economic growth and development. Protecting and investing in airports will support the aviation industry and maintain its positive impact on local, regional, and state economies. With ongoing support, Maryland's dynamic aviation system will continue to deliver significant economic returns in the years to come.
- Maryland has 34 public-use airports; however, this study includes 33 of them, as it excludes Baltimore/Washington International Thurgood Marshall Airport.\*
- Maryland's public-use airports account for over 10,000 jobs, including more than 5,000 direct jobs generated by airport and visitor activity.
- Of the over 10,000 total jobs, more than 2,500 included induced jobs that supported local economic sectors through purchases of goods and services by directly employed workers.
- Out of the over 10,000 total jobs, nearly 2,400 were indirect jobs supported by local purchases.
- Nearly \$753 million dollars in personal wages and salary income was created in the State of Maryland by the activity at these airports.
- The industry contributes approximately \$1.425 billion in total economic activity, which includes over \$1.107 billion in business revenue from airport tenants, support services, and visitor services, as well as almost \$312 million in local purchases.







**2,381**Indirect Jobs

\$312M

\$753M

Total Payroll

Local Purchase by Airport Tenants

\* This study excludes Baltimore/Washington Thurgood Marshall International Airport (BWI). A separate study was conducted for BWI.

For More Information, Please Contact:

Anthony M Rudy, A.A.E Salisbury-Ocean City: Wicomico Regional Airport (SBY) 5485 Airport Terminal Road, Unit A - Salisbury, MD 21804 410.548.4827 dveatch@wicomicocounty.org





July 2024

# Salisbury-Ocean City: Wicomico Regional Airport (SBY)

Maryland Economic Impact of Airports



The Maryland Aviation Administration commissioned this study for the calendar year 2023, to measure the economic impact of airport activity generated by 33 of the State's public-use general aviation and scheduled commercial service airports (study excludes Baltimore/Washington International Thurgood Marshall Airport). The approved methodology for this study has successfully been implemented throughout the U.S. to quantify the value of airports and airport systems. The economic contribution of each airport in the Maryland airport system was measured in terms of jobs, personal income, state and local taxes, and revenue generated directly by airport activity, using a base year of 2023 for the analysis.

#### Determining the Impact

Maryland's airports contribute to both the state and local economies by generating business revenues from various aviation-related activities, including aircraft operations and fuel sales, cargo and package freight services, goods and services for pilots and passengers, and the rents, leases, and services provided by on-airport businesses. In turn, these airport-related businesses hire employees and the wages paid to these employees generate additional spending within the economy. On-airport businesses also purchase goods and contract services from local and regional vendors. State and local governments benefit from an expanded tax base resulting from increased employment and the flow of goods and services. The graphic below shows the economic impacts created by the airport and the statewide system, which are measured in terms of BUSINESS REVENUE, JOBS, PERSONAL INCOME, and TAXES.

BUSINESS REVENUE: Airport-related business revenue is defined as revenue generated by businesses providing goods and services to commercial airlines, general aviation aircraft, military aircraft, and flight schools. These businesses providing the service and the individuals employed by these firms also pay state, local, and federal taxes.

JOBS: Airport-related employment consists of three levels of job impacts - direct, induced, and indirect employee impact. DIRECT JOBS are jobs directly generated by airport activity, which would vanish if activity at the airports were to cease. INDUCED JOBS are created throughout the regional economy because individuals directly employed due to airport activity, spend their wages locally on goods and services such as food and housing. INDIRECT JOBS are generated due to the purchase of goods and services by firms dependent upon airport activity.

PERSONAL INCOME: Personal Income consists of wages and salaries received by those directly employed by airport activity and includes a re-spending impact which measures the personal consumption activity in the region of those directly employed as the result of airport activity. Indirect personal income measures the wages and salaries received by those indirectly employed.

TAXES: State and local taxes are paid by businesses and individuals involved in providing goods and services in support of airport activity.

### Flow of Economic Impact



## Salisbury-Ocean City: Wicomico Regional Airport

Salisbury-Ocean City: Wicomico Regional Airport (SBY) is a public-use airport with scheduled commercial service, owned and operated by Wicomico County. The airport is located approximately 4 miles east of Salisbury. It is the only airport with daily scheduled air carrier passenger service on the Delmarva Peninsula, offering flights with American Airlines.

The airport maintains two runways. Runway 14/32 is an asphalt runway that is 6,400-feet-long by 100-feet-wide with a full parallel taxiway. It is scheduled to be lengthened to 7,600 feet by 2025. Runway 32 offers a precision instrument approach while Runway 14 has a non-precision approach. Runway 5/23 is an asphalt runway that is 5,000-feet-long by 100-feet-wide with a full parallel taxiway and non-precision approaches. The airport is included in the FAA's National Plan of Integrated Airport Systems (NPIAS), making it eligible to receive federal funds. It is a primary nonhub airport and receives scheduled commercial passenger service.

The airport operates an airport traffic control tower (ATCT) from 6:00 a.m. to 10:30 p.m. The full-service fixed base operator (FBO) provides 100LL and Jet A fuel, aircraft handling services, and passenger amenities. Paved tie downs and hangars offer aircraft parking and storage. The airport supports various general aviation activities such as flight instruction, rental, sales, and charter flights. At the airport, there are 123 total aircraft based at SBY; including over 60 jets, over 50 single-engine aircraft, one ultra-light, as well as a handful of multi-engine aircraft and helocopters.

The airport serves the business, recreational, and flight training needs of the community through the services and employment opportunities provided by successful on-airport businesses. These include FEDEX Cargo, the Maryland State Police helicopter Trooper 4, and Perdue Farms corporate flight department. The airport also has a dedicated Unmanned Aircraft Systems (UAS) area recently designated as the SBY UAS Center of Excellence. SBY is home to the University of Maryland Eastern Shore's flight training operations and soon-to-be Aviation Maintenance Technician School. Numerous development opportunities both on the airside and in the airport business park are currently being planned to further aviation and business growth in the region.

